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| **FeverBee** **Community Strategy Template** |
| **Community Goal(s)**Agreed and understood by all stakeholders | **Measurement**Key metrics of success |
| 1.  | 1.  |
| 2.  | 2. |
| 3.  | 3. |
| **COMMUNITY GOAL 1**[ENTER THE GOAL HERE] |
| **Strategic Objectives**List by priority - linked to what you need people to do | **Target Audience**Identify your target audience for each objective |
| 1.  | 1.  |
| 2.  | 2.  |
| 3.  | 3.  |
| **MEASUREMENTS** |
| **STRATEGIC OBJECTIVE 1**[ENTER THE OBJECTIVE HERE] |
| **Strategy** (short paragraph to describe your strategy) |  |
| **Tactics**List by reach \* depth \* longevity | **Resources**Detail resources required for each tactic | **Time Frame** |
| **1.**  |  |  |
| **2.**  |  |  |
| **3.**  |  |  |
| **4.**  |  |  |
| **5.** |  |  |
| **STRATEGIC OBJECTIVE 2**[ENTER THE OBJECTIVE HERE] |
| **Strategy** (short paragraph to describe your strategy) |  |
| **Tactics**List by reach \* depth \* longevity | **Resources**Detail resources required for each tactic | **Time Frame** |
| **1.**  |  |  |
| **2.**  |  |  |
| **3.**  |  |  |
| **4.**  |  |  |
| **5.** |  |  |
| **STRATEGIC OBJECTIVE 3**[ENTER THE OBJECTIVE HERE] |
| **Strategy** (short paragraph to describe your strategy) |  |
| **Tactics**List by reach \* depth \* longevity | **Resources**Detail resources required for each tactic | **Time Frame** |
| **1.**  |  |  |
| **2.**  |  |  |
| **3.**  |  |  |
| **4.**  |  |  |
| **5.** |  |  |
| **STRATEGIC OBJECTIVE 4**[ENTER THE GOAL HERE] |
| **Strategy** (short paragraph to describe your strategy) |  |
| **Tactics**List by reach \* depth \* longevity | **Resources**Detail resources required for each tactic | **Time Frame** |
| **1.**  |  |  |
| **2.**  |  |  |
| **3.**  |  |  |
| **4.**  |  |  |
| **5.** |  |  |

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| **STRATEGIC OBJECTIVE 5**[ENTER THE OBJECTIVE HERE] |
| **Strategy** (short paragraph to describe your strategy) |  |
| **Tactics**List by reach \* depth \* longevity | **Resources**Detail resources required for each tactic | **Time Frame** |
| **1.**  |  |  |
| **2.**  |  |  |
| **3.**  |  |  |
| **4.**  |  |  |
| **5.** |  |  |

**Closing Skill, Knowledge, and Resource Gaps**

|  |  |  |
| --- | --- | --- |
| **Team Member**(list team members) | **Gaps to close**(Identity gaps to close) | **Action(s) to close gaps**List how you will close gaps (e.g. training) |
|  | **Skill** |  |  |
| **Knowledge** |  |  |
| **Resource** |  |  |
|  | **Skill** |  |  |
| **Knowledge** |  |  |
| **Resource** |  |  |
|  | **Skill** |  |  |
| **Knowledge** |  |  |
| **Resource** |  |  |

**Improving Execution of Tactics**

|  |  |  |
| --- | --- | --- |
| **Tactics** | **Evaluation**(How well did it succeed and why) | **Improvement**(Tweak, stop, repeat, or increase support) |
| 1.  |  |  |
| 2.  |  |  |
| 3.  |  |  |
| 4.  |  |  |
| 5.  |  |  |
| 6.  |  |  |
| 7.  |  |  |
| 8.  |  |  |

**Strategy**

|  |  |  |
| --- | --- | --- |
| **Strategy** | **Evaluation And Analysis**(How well did it succeed and why) | **Improvement**(Tweak, stop, repeat, or increase support) |
| 1.  |  |  |
| 2.  |  |  |
| 3.  |  |  |

**Objectives**

|  |  |  |
| --- | --- | --- |
| **Objectives** | **Evaluation**(How well did it succeed and why) | **Improvement**(Tweak, stop, repeat, or increase support) |
| 1.  |  |  |
| 2.  |  |  |
| 3.  |  |  |

**Goals**

|  |  |  |
| --- | --- | --- |
| **Goals** | **Evaluation**(How well did it succeed and why) | **Improvement**(Tweak, stop, repeat, or increase support) |
| 1.  |  |  |
| 2.  |  |  |
| 3.  |  |  |