



Workshop Schedule (Oct 29, 2014)

Venue: The Regency Centre, San Francisco

Time: 8am to 18:00+

Teachers: Richard Millington & Caty Kobe

Sign up: <http://sprint.feverbee.com>

8.00 - 8.50	Welcome & breakfast snacks You can arrive from 8am to meet and speak with your fellow attendees. Say hi! Connect with one another. Read up on our material. Get to know who is who. Have coffee & breakfast.
9.00 - 11.00	Growing your community In this opening session, we're going to tackle the challenges involved in growing a community, converting newcomers into regulars, scaling a community, and measuring the process. By the end you will be able to increase the size of your community and tackle your growth problems.
11.00 - 11.30	Morning Break You didn't expect a real break did you? We'll provide coffee and snacks while we invite you to participate in a little competition. You can join in, chat to colleagues, or check your e-mail - we know how painful it is to be cut off from work for a day.
11.30 - 13:00	Platform Optimization Nearly all of us want to improve our platforms. This session will make sure you can get the most out of your community platform. We're going to outline the process of selecting a platform, designing a platform, and optimizing all of the existing community platforms. By the end of this session, you will be able to go to your developer and give specific instructions to develop a better platform.
13:00 - 14:00	Lunch This is just a lunch. Talk to people, check your e-mail, or join in our ongoing challenge. Take a breather before we jump into our afternoon sessions
14:00 - 15:40	Building real community skills (influence and relationships) In the afternoon we move on to developing better community developing skills. This will cover fostering relationships, building influence, the art of persuasion. This session will go deep into psychology and challenge you to apply your efforts with to the immediate situation. We're also going to tackle your challenges, what's stopping you from being widely respected and influential within your community, company? What's stopping you from being able to invite hundreds of members to join and participate in your community tomorrow? By the end of this session, you will know how to gain huge authority within your peer group and use that authority to develop a better, more active, online community.
15:40 - 16:00	Afternoon Break This will be much like the morning break. Talk to people, help each other solve challenges, build fruitful relationships, and participate in our challenge. Or just relax, it's up to you.
16:00 - 17:30	The Epic Closing Session We've set aside 90 minutes for problem-solving madness. We're going to open up the stage for you to riff on any challenge you're struggling with and get help from both others and ourselves in the room. This is going to be fast-paced. Expect to physically move during this time.
17.30 - 18:00	Closing remarks This is the end. We'll wrap things up with a few closing remarks to make you leave feeling warm and fuzzy. Tears might flow, hugs might be exchanged, and then we'll head to the OCTribe meetup down the road (directions provided).
18:30 - 21:00	The OC Tribe Meetup We're going to gatecrash the OCTribe meetup (with their permission!). Expect drinks, snacks, maybe a continuation of the challenge. They will probably have a speaker at the event too. Meet a few more of your local community professionals. Then get some rest for the conference tomorrow!

Register for FeverBee SPRINT Workshop for \$495

We have around 15 to 20 tickets remaining for FeverBee SPRINT's workshop. If you would like to attend, please sign up at: <http://sprint.feverbee.com>.