



Conference Schedule (Oct 30)

Venue: The Regency Center, San Francisco

Attendees: 300

Time: 8am – 18:00+

Sign up: <http://sprint.feverbee.com>

8.00 – 8.50	Coffee, bagels, chatting	
9.00 – 9.40	Richard Millington (FeverBee): How to develop a powerful sense of community	
9.45 – 10.25	Rachel Happe (Community Roundtable) How to get employees participating in your community	TBC
10.25 – 11.00	Morning Break	
11.00 – 11.40	Philippe Beaudette (Wikipedia) How to build a loyal volunteer army for your online community	Jennifer Lopez (Moz) How to increase the search engine ranking of your community
11.50 – 12.30	John Baku (FetLife) How to solve all your member identity problems	Allison Leahy (FitBit) How to grow and scale a global community team
12.30 – 13.45	Lunch	
13.50 – 14.30	Joe Cothrel (Lithium) How to increase engagement in your community	Caty Kobe (FeverBee) How to convert newcomers into regulars
14.35 – 15.10	Douglas Atkin (Airbnb) How to create a powerful community culture	Dianne Kibbey (Premier Farnell) How to build a community for a highly technical audience
15.10 – 15.45	Jeff Atwood (Discourse) How to optimize your community platform	Loree Draude (Google) How to measure the ROI of B2B communities
15.50 – 16.10	Afternoon Break	
16.10 – 16.45	Sarah Leahy (NextDoor) How to get members to build successful sub-groups	Justin Isaf (Communi) How to reduce the time and cost of moderating your community
16.50 – 17.30	CLOSING KEYNOTE (big announcement soon)	
17.30 – 17.45	Closing remarks – Richard Millington & Caty Kobe	
17.45 – 20.00	Afterparty @ Lush Lounge Hosted Bar, all you have to do is drink!	

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We've worked closely with the speakers to ensure every talk resolves particular challenges that members have. Every speaker will be introducing new ideas into the community space that you can immediately apply to your community efforts.

If you would like to attend, please visit: <http://sprint.feverbee.com>.