

# Types of Communities

Type	Definition	Characteristics	Examples
Community of Action	A community with a goal to use collective power to make change in the world.	<ul style="list-style-type: none"> <li>• Focus upon milestones.</li> <li>• Updates on progress.</li> <li>• Facilitation of group commitment and sharing of best practices to achieve goals.</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Care2</a></li> <li>• <a href="#">Oxfam</a></li> <li>• <a href="#">KIVA</a></li> <li>• <a href="#">GiftedIssues</a></li> <li>• <a href="#">BraveNewClimate</a></li> <li>• <a href="#">TreeHugger</a></li> </ul>
Community of Practice	A community for people participating in the same activity.	<ul style="list-style-type: none"> <li>• Focus on what's new and what's proven.</li> <li>• Search for credible expertise.</li> <li>• Agreed domain of knowledge.</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Lawyers.com</a></li> <li>• <a href="#">Doc2Doc</a></li> <li>• <a href="#">DesignSpark</a></li> <li>• <a href="#">PMI</a></li> <li>• <a href="#">ConnectedEducators</a></li> <li>• <a href="#">TES Connect</a></li> <li>• <a href="#">AutoDesk</a></li> <li>• <a href="#">EMC</a></li> <li>• <a href="#">CareSpace</a></li> <li>• <a href="#">Element14</a></li> <li>• <a href="#">BaristaExchange</a></li> <li>• <a href="#">Ravelry</a></li> </ul>
Community of Place	A community for people united by geography.	<ul style="list-style-type: none"> <li>• Focus upon local events, people, and activity.</li> <li>• Useful reciprocation cycles (members supporting other members).</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">NextDoor</a></li> <li>• <a href="#">EastDulwich</a></li> <li>• <a href="#">Harringey Online</a></li> <li>• <a href="#">W14</a></li> </ul>
Community of Interest	A community for people whom share the same common interest.	<ul style="list-style-type: none"> <li>• Focus upon depth of passion for the interest.</li> <li>• Bonding and status-jockeying discussions.</li> <li>• Push towards more 'hardcore' discussions.</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">GolfFTI</a></li> <li>• <a href="#">SyFy</a></li> <li>• <a href="#">Metal detectors</a></li> <li>• <a href="#">CoinTalk</a></li> <li>• <a href="#">Ice and Fire</a></li> <li>• <a href="#">TechCrunch</a></li> <li>• <a href="#">Man Utd</a></li> <li>• <a href="#">BullsConnect</a></li> <li>• <a href="#">Playstation</a></li> </ul>
Community of Circumstance	A community for people united by a common situation or challenge not of their making.	<ul style="list-style-type: none"> <li>• Focus upon support for dealing with the situation.</li> <li>• Large number of bonding-related discussions.</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">PatientsLikeMe</a></li> <li>• <a href="#">MSWorld</a></li> <li>• <a href="#">BreastCancer.org</a></li> <li>• <a href="#">MacMillan</a></li> </ul>

# Hybrid Communities

Hybrid	Definition	Characteristics	Examples
Community of place and action	A community for people looking to change something in their local area.	<ul style="list-style-type: none"> <li>Focus on local issues and advocacy on behalf of undeserved communities, minorities, or interest groups</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">IslingtonRefugeeForum</a></li> </ul>
Community of place and practice	A community based around a geographic area for people that participate in the same activity.	<ul style="list-style-type: none"> <li>Focus upon building local connections between people in the same practice, improving competition against other regions, and building bridging social capital.</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">ConnectingHR</a></li> <li><a href="#">Geneva Web Communications</a></li> <li><a href="#">Underwater Australia</a></li> </ul>
Community of place and interest	A community for people that enjoy the same activity in their area.	<ul style="list-style-type: none"> <li>Focus upon local meetups where people can find those with the same unique interests and build new friendships</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Chronicles</a></li> <li><a href="#">New England Fishing</a></li> <li><a href="#">NYC Midnight</a></li> </ul>
Community of place and circumstance	A community for people that are affected by the same situation in their area.	<ul style="list-style-type: none"> <li>Focus on bringing local support groups together in the same room and providing meaningful, effective, support</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">CancerConnection Canada</a></li> <li><a href="#">Mumsnet</a></li> <li><a href="#">ParkSlopeParents</a></li> </ul>
Community of action and practice	A community for people that want to change something in their profession.	<ul style="list-style-type: none"> <li>Focus milestones to change and improve that practice, or prevent the end of something good in the practice. Strong relevance to new technology</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">D2B Sustain The Gain</a></li> <li><a href="#">Greenwire</a></li> <li><a href="#">BackPackingLight</a></li> </ul>
Community of action and interest	A community for people that want to change something about their interest.	<ul style="list-style-type: none"> <li>Focus upon preserving something special about the interest, changing the nature of the interest, or improving the interest. Very milestone orientated.</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Live for Heaven</a></li> </ul>
Community of action and circumstance	A community for people that want to change something about their situation.	<ul style="list-style-type: none"> <li>Focus upon changing the nature of support for the circumstance or helping those in a similar circumstance in a unique and lasting way.</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">Asthma Community Network</a></li> <li><a href="#">Veteran Benefits Network</a></li> </ul>
Community of practice and interest	A community for people that participate in the same activity but share another common interest.	<ul style="list-style-type: none"> <li>Focus upon people that have a particular belief or interest within that topic. This will usually veer more towards bonding-related activities around the interest.</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">SFFWorld</a></li> <li><a href="#">UN New Media Professionals</a></li> </ul>
Community of practice and circumstance	A community for people that participate in the same activity and face the same situation.	<ul style="list-style-type: none"> <li>Focuses upon how those in that practice can get through the unique circumstance they are facing. This is support-orientated in nature and often focuses on the cutting edge of the domain.</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">YoungEntrepreneurs</a></li> <li><a href="#">GOTO (Oxford Uni)</a></li> <li><a href="#">StudentDoctor</a></li> </ul>
Community of interest and circumstance	A community for people that are passionate about the same topic and face similar situations.	<ul style="list-style-type: none"> <li>Focus upon bonding-related discussions within the interest, or support-based self-disclosure activities.</li> </ul>	<ul style="list-style-type: none"> <li><a href="#">RockAndRollTribe</a></li> <li><a href="#">I'll Pump You Up</a></li> <li><a href="#">Stache Passions</a></li> </ul>